

Charities & Legal Services Town Hall
Stop Cybercrime In Its Tracks...
Tips for Protecting Charities
October 18, 2021



Moderator: Kathy Smith, Assistant Secretary of State

Panelists:

Chip Stewart, State of Maryland's Chief Information Security Officer (CISO)

Tasha Cornish, Executive Director, Cybersecurity Association of Maryland, Inc. (CAMI)

Toby Musser, CEO, MNS Group

Maryland
Secretary of State



CYBER SECURITY
ASSOCIATION OF MARYLAND, INC.

Tasha Cornish

Executive Director
Cybersecurity Association
of Maryland, Inc.



CAMI SWAT TEAM

- In response to increased cyber security threats impacting businesses in Maryland, CAMI has established a Cyber Swat team that is prepared to respond and support businesses in times of need.
- A comprehensive team of cybersecurity experts is assembled from member companies based on the needs of your business and scope of your breach.
- CAMI has proactively selected member companies who have agreed to be SWAT team members. Our team will assemble the appropriate team based on your company's size and industry.



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CAMI Cyber SWAT Member Companies



The Bellwether Group Inc.



Gesso Solutions International, LLC



WINQUEST CYBERSECURITY SERVICES



AnchorTechnologies®



EPOCH

THINK STACK



Whiteford | Taylor | Preston™



Technology Providers

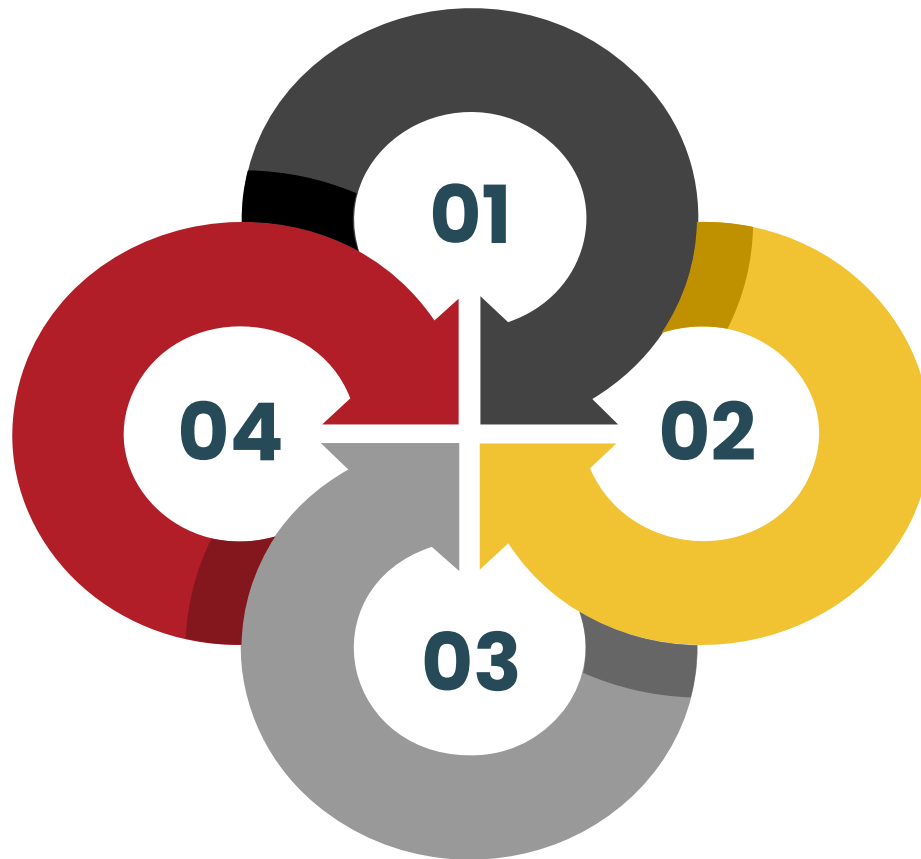
Recovery and rebuild requires providers that are experts in infrastructure, networking and cloud technologies.

Communications and PR

Communicating to key stakeholders, clients and partners is a critical step in the breach process. Reputational management and marketing is key to protect your brand equity.

Anatomy of Cyber Response Team

Each SWAT Team is comprised of experts in the following areas.



Cybersecurity Providers

Made up of security products and services this robust collection of companies includes companies that can help at every step of the cyber response process.

Legal and Compliance

Our legal and compliance teams include experts in cyber law, insurance and regulatory compliance.



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Breach Triage and Team Assembly

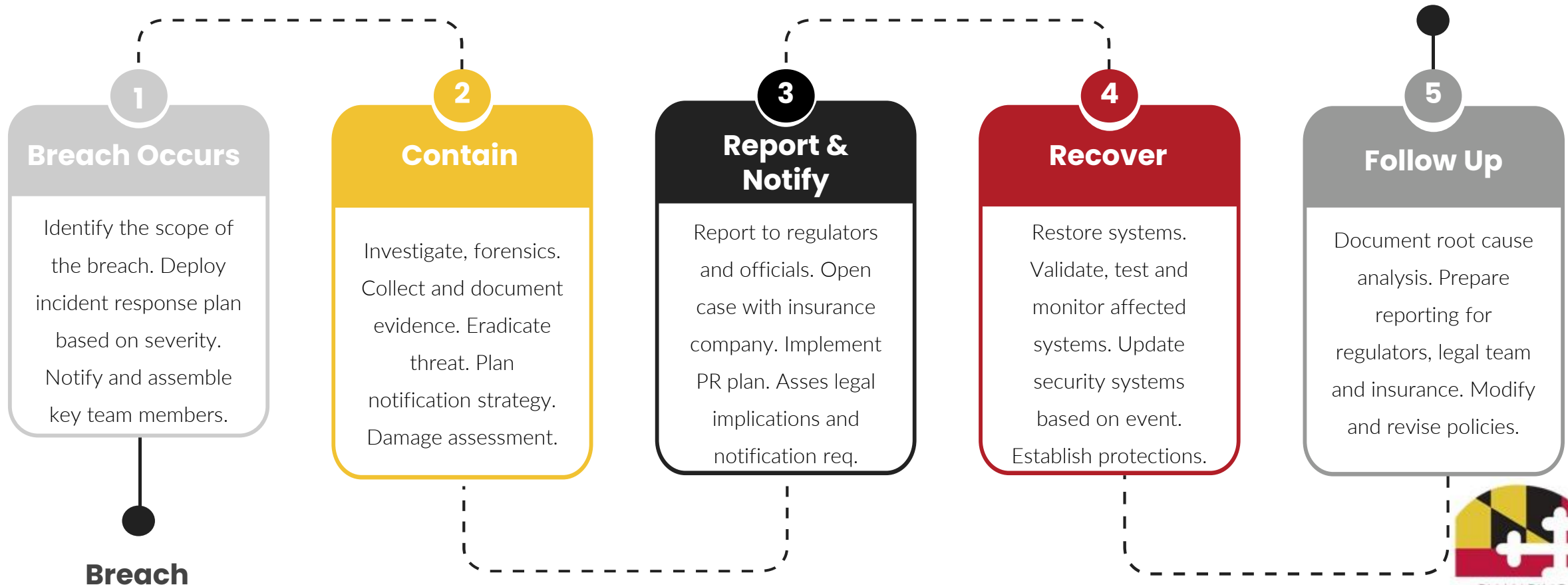


A CAMI rep will volunteer their time to help identify the scope of your breach and will then assist you in building the appropriate SWAT team to meet your needs.

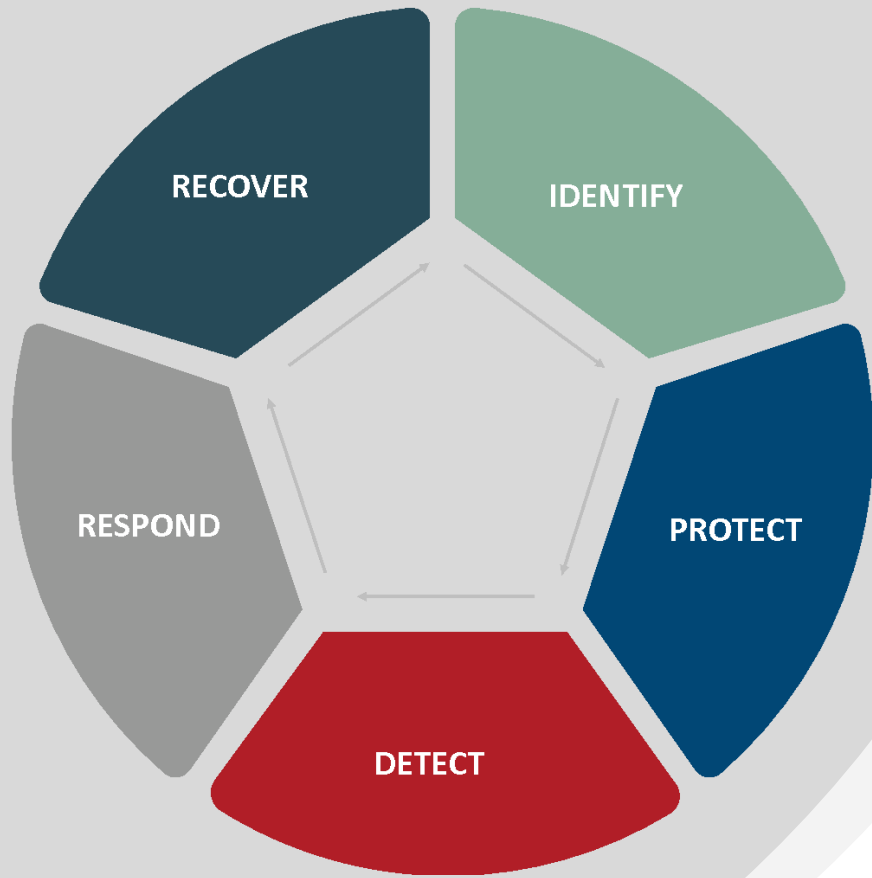


You will then be put directly in contact with CAMI members who will take over the process and support you from there.

CAMI Incident Response



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Proactivity

- The best way to respond to breach, is to prevent them.
- This is why CAMI encourages proactivity. As a result we have team members that can support you across the NIST framework. Please reach out if you would like to proactively support your business. We will be happy to connect you with a team that can support your preventative needs.

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1
Breached
business visits
website

2
Fills out Cyber
SWAT Team
form requesting
assistance

3
CAMI receives
response - sends
Cyber SWAT
Team triage
group

4
Triage group
calls business,
using script
gathers
additional
information

5
Triage group
chooses off
vetted list,
(based off size,
industry, county)
sends
information to
Cyber SWAT
incidents
Response Team

6
Cyber SWAT
incidents
response team
calls business,
gathers any
needed
information and
provides
proposal of
services

7
CAMI follows up
with incidents
response team



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Cyber SWAT Team: A Cybersecurity Incident Hotline for Businesses

Email our hotline directly at CyberSWAT@MDcyber.com

CAMI has a membership of 500+ cyber security professionals and businesses that are available to support your business. To leverage this resource, CAMI has established a cybersecurity breach incident hotline for businesses. Email cyberSWAT@MDcyber.com (or fill out our form by clicking the blue button below) to be put in contact with a CAMI member cybersecurity company*. One cyber professional will be in touch with you **within 1 hour** to help triage your incident and will then provide you with resources and introductions that can help your business respond.

**Cybersecurity professionals interested in joining a Cyber SWAT Team can contact sam@MDcyber.com for more information on how to participate.*

Click to email a Cyber SWAT Team for incident assistance

There is no cost for this hotline service. Our CAMI member Cyber SWAT Team participants have volunteered to give their time to businesses in need of information, resources and referrals to keep your business afloat amidst a cybersecurity crisis.



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Cyber SWAT Team Hotline

CAMI has a membership of 500+ cyber security professionals and businesses that are available to support your business. To leverage this resource, CAMI has established a cybersecurity breach incident hotline for businesses. Fill out the form below to be put in contact with a CAMI member cybersecurity company.

One cyber professional will be in touch with you to help triage your incident and will then provide you with resources and introductions that can help your business respond.

(There is no cost for this hotline service. Our CAMI member Cyber SWAT Team participants have volunteered to give their time to businesses in need of information, resources and referrals to keep your business afloat amidst a cybersecurity crisis.)

Email address *

Valid email address

This form is collecting email addresses. [Change settings](#)

Phone (you will receive a phone call within the next hour) *

Short answer text

Description of cybersecurity incident



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SCRIPT – SIZE, INDUSTRY & COUNTY

INTRO & DISCLAIMER

Are you comfortable asking a few questions? Please answer only what you are comfortable answering.

- What does your business do?
- Do you have an attorney?
- Do you have cyber insurance? Have you opened a claim?
- How large is your organization?
- How large is your IT team?
- What do you believe is going on?
- What is the scope of the impact?
- What are the symptoms?
- When did the impact begin?
- What have you done, if anything to attempt a fix?
- Has the hacker been in contact? If yes, what are the demands?
- Are you regulated? If yes, by who?

Thank you. We will use this information and send a recommendation in an email. From there, that company will reach out to you and you will engage directly with them. We will follow up to check in.

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Toby Musser

Chief Executive Officer
MNS Group

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Educate your donor base

- Statement on website
- Reinforce through newsletters emails with link to site URL
- Warn them about unscrupulous imitators
- Include an image of your site

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Train your board and staff

- **Vendors: copiers, office supplies**
- **Invoices for ads or marketing- confirm their veracity**
- **Board will never receive bills from vendors**
- **Educate board on social engineering practices and good cyber hygiene**
- **Create and carry-out policies with checks and balances**

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INVOICE FOR SERVICES

INVOICE #	2034	DATE	15/07
CUSTOMER ID	123	TERMS	NET 30 DAYS

QTY	UNIT PRICE	AMOUNT
1	200.00	200.00
5	75.00	375.00
7	45.00	315.00
	(50.00)	(50.00)

PAST DUE

890.00

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Insurance Company Requirements

- **Policy – do what you say you do**
- **You fill out insurance applications as corporation, it is not same as your household- a legal attestation- verifiable and true**
- **May not pay if changes**

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Claims process

Be ready:

***Prepare,
Practice,
Preach it***

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Cyber-hygiene

- **Practices: everyone, all the time**
- **Policy: do the things you say you do**
- **Updates: all the things**
- **Engage service comp to monitor and patch systems**
- **Physical controls**
- **Conference rooms and board member's equipment**

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DEPARTMENT OF
INFORMATION TECHNOLOGY

Chip Stewart

State Chief Information
Security Officer



Threat Source

Initiates

Threat Event

Exploits

Vulnerability

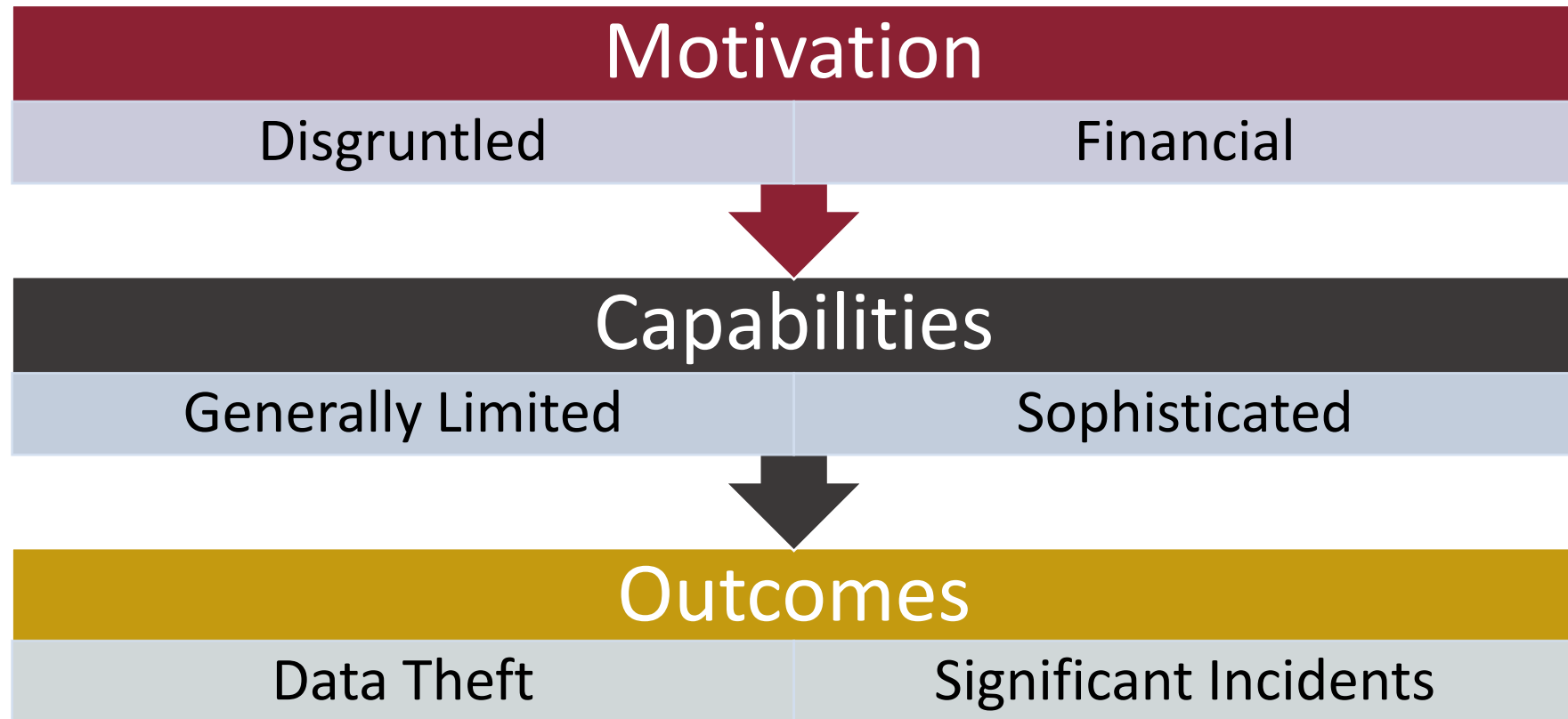
Causing



Impact



ADVERSARIAL INSIDER THREATS





RETAIL & HOSPITALITY
ISAC

■ national council of
ISACs

Questions



CONTACT INFORMATION

Charities & Legal Services Division

Website: sos.maryland.gov

Charitable Organizations Division:

Phone Number: (410) 974-5521

Email: DLCharity_SOS@Maryland.gov

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